

MD ZAHID HASAN PATWARY

Web3 Marketing | Community Growth | Brand Strategy



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ABOUT ME

I am a community-first marketer dedicated to leveling up player experiences and brand growth. With a strong foundation in Web3 gaming and partnership development, I thrive on navigating digital culture and local market dynamics. I'm focused on building scalable, community-driven growth for Web3 and blockchain-native products.

EDUCATION

DAFFODIL INTERNATIONAL UNIVERSITY
BSc in Computer Science
2022 - 2025

CHANDPUR GOVT. COLLEGE
Higher Secondary School
2018 - 2020

ADDITIONAL QUALIFICATIONS

CREATIVE IT INSTITUTE
Social Media Marketing
June 2022 - August 2022

SKILL

- Market Research & Trend Analysis
- Influencer & Creator Collaboration
- Brand Strategy & Growth
- Community Engagement Strategies
- Social Media Management
- Digital Marketing

WORK EXPERIENCE

Marketing Team Lead - NexGami

AUG 2023 - NOV 2024

NexGami is a blockchain gaming platform where I led growth, community, and partnership initiatives.

- Drove 340% community growth, scaling the player/user base to 500K members
- Contributed to \$5M fundraising through research, strategy, and partnership materials
- Built 100+ global partnerships, including gaming creators, platforms, and communities
- Designed and executed go-to-market campaigns for Web3 gaming ecosystem
- Led a cross-functional team overseeing brand direction, content, and growth hacking
- Identified gaming trends to strengthen brand positioning across social networks

Head of Marketing - MetaVirus Games

Nov 2022 - Aug 2023

MetaVirus is a Web3 pet RPG game integrating P2E mechanics.

- Designed and ran community-first campaigns, growing active users significantly
- Managed influencer outreach and established cross-promotional partnerships
- Developed brand guidelines and executed multi-channel marketing strategies
- Oversaw content calendars, creator engagement, and community events
- Strengthened game presence across Twitter, Telegram, and Discord channels

REFERENCE

BELAL ABDULLAH ANAS
NexGami / CMO

+8801786-571200
baa@nexgami.com

LANGUAGE

- ENGLISH - (FLUENT)
- BANGLA (NATIVE)
- HINDI (CONVERSATIONAL)

ACHIEVEMENT

- Scaled multiple gaming communities from scratch to 100K-500K users
- Built 100+ partnerships with creators, KOLs, and gaming ecosystems
- Led marketing efforts contributing to a \$5M fundraising milestone
- Increased social engagement by 200%+ through trend-driven strategies